

WEB OR DIGITAL EDITION DESIGN CRITERIA FOR CATEGORY 068

Please read the editorial profile for each entry before judging the entry.

Score your responses on a scale of one to ten in which:

1=unacceptable

3=below average

5=average

7=above average

9=very good

10=excellent

Do not use 0. Use whole numbers only, no fractions, decimals, pluses or minuses.

Place your single score for each entry in the "score" column on your judging sheet.

068 BEST ORIGINAL WEB OR DIGITAL EDITION PHOTOGRAPH

- Is the subject appropriate to the audience and/or article?
- Is the photograph high quality/resolution?
- Is the caption (if any) well written and related to the photograph?
- Is the photograph integrated well in the article?
- Does the photography summarize the overall sense of the article or does it merely decorate the page?
- Does the photograph include any interactive design?